

# Values-driven. Dedicated. People-oriented.

Viva Partners is looking to acquire and personally operate one great business.

## Why us

- We are dedicated entrepreneurs that dream big in our ambition to grow a company and create positive impact.
- We are not managing an investment portfolio. We will roll up our sleeves and take responsibility from day one.
- We will honor what you have worked hard to build. Our primary goal is to protect your legacy and take care of your employees and customers, while bringing our skills and dedication to sustainably grow the business.

## What we are looking for

We are looking for a company with a proven product or service, a great team and the potential to thrive under our leadership.

Business characteristics:

- \$2M - \$10M in annual profits (for software businesses \$3M+ in ARR)
- History and trajectory of growth
- Recurring or reoccurring revenue
- Low capital intensity
- Clear competitive advantage
- Full or majority sale of the business
- Located in North America

## Who we are

Camila and Dustin are partners in life and now in business. They have built a 10-year relationship based in trust and have complementary skills and personalities.

Together they have almost 30 years of experience large organizations and leading roles in finance, strategy, leadership, and change management.

Camila's experience



INSEAD

Dustin's experience



INSEAD

## Our investors

We have a diverse group of +15 investors with aligned values. They are entrepreneurs with extensive experience buying and growing small & medium enterprises over the long term.

Some of our investors (click for more info)

- [Ambit Partners](#)
- [Aspect Investors](#)
- [BK Growth](#)
- [The Cambria Group](#)
- [Liberty Search Ventures](#)
- [Miramar Equity Partners](#)
- [Relay Investments](#)
- [Sage Capital](#)

If our approach resonates with you, we would be happy to have an initial conversation.

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